

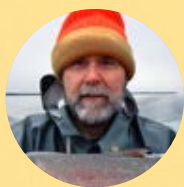
JOIN US FOR A **WEBINAR:**

The HACCP Approach to Prevent the Spread of Aquatic Invasive Species by Aquaculture and Baitfish Operations



Although baitfish and aquaculture industries pose no or a very low risk of spreading aquatic invasive species (AIS), these industries in the Great Lakes region have been proactive in implementing systems to help ensure that any potential risk is minimized. Without adequate risk assessment of individual operations, regulations could be imposed which would unnecessarily negatively impact the viability of these Great Lakes industries and still not effectively reduce the risk of spreading AIS.

This webinar will discuss the Hazard Analysis and Critical Control Point (HACCP) concept as a mechanism to help reduce the risk of introduction of AIS to uninfested areas. The advantages of the HACCP system are that it can effectively deal with a diverse industry, it has proven to be a good partnership in the Great Lakes region between industry and government regulators, and when properly applied is effective. The HACCP approach concentrates on the points in the process that are critical to the safety of the product, minimizes risks, and stresses communication between regulators and the industry.



Presented by
Dr. Ron Kinnunen

Ron Kinnunen is an Extension Educator with Michigan Sea Grant. He works with coastal communities and businesses in the Upper Peninsula to apply science-based knowledge to address Great Lakes and Lake Superior, northern Lake Michigan and northern Lake Huron issues. He has B.S. and an M.S. from Michigan State University and a Ph.D. from Michigan Technical University. He has numerous publications and has participated on a wide range of research projects.

**WEDNESDAY
AUGUST 17
3:00 P.M. EST**

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Webinar will last 60 minutes